



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Marc P. Schuyler

Application No.: 09/703,459

Filed: October 31, 2000

For: METHOD FOR TARGETING
PROMOTIONS TO INDIVIDUAL
ASSOCIATED WITH A VEHICLE

Examiner: Jean D. Janvier

Group Art Unit: 3622

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GROUP 3600

AMENDMENT AND RESPONSE TO THE OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed February 23, 2004, please amend the above-identified application for patent as follows: